

## **Statistics Show: Better Language Skills Equals A Better Lifestyle.**

Proven ways to increase your child's vocabulary, reading and communication skills – Guaranteed!

### ***National Center for Education Statistics show risks and rewards (2003 statistics).***

- 85% of all juveniles who interface with the juvenile court system are functionally illiterate
- 16 – 19 year-old girls at the poverty level and below, with below average reading skills, are 6 times more likely to have out-of-wedlock children than their reading counterparts
- Adults who have high-level reading skills make an 81% higher yearly salary than those that lacked basic skills

### ***What are the benefits of better language skills?***

- Improved writing, spelling and vocabulary
- Faster reading with better comprehension
- Better verbal communication and conversational understanding
- Better analytic and processing skills
- Increased potential for higher education
- Increased job opportunities and higher income

The list could go on and on. One of two things you can be sure of:

1) If your children do not learn basic language skills, it will have a damaging effect on their education with potentially disastrous and permanent effects on their lifestyle

or

2) If your children excel at language skills, it will positively affect their learning in school, help them avoid detrimental life choices and dramatically increase their opportunity for financial and lifestyle success

### ***How do children learn?***

Scientific research shows children learn vocabulary in two ways; Indirectly and Directly.

Children learn most words indirectly, through everyday experiences; talking, listening and reading. Reading aloud to your children, discussing books and subjects of interest and simply talking to them around the dinner table are all ways to help your them learn vocabulary indirectly.

Direct vocabulary learning refers to learning through specific teaching and instruction. Direct instruction helps children learn difficult words that are not commonly used in their everyday life. It also helps them understand and express complex concepts, gives them the language skills to read, listen and analyze difficult and broad subjects and helps them communicate their higher level thoughts in an effective way.

We live in a diversified and complex world. Having good language skills help all of us navigate through it successfully.

### ***How can you help your children increase their language skills?***

One excellent way is to play games with them. Games inspire communication, thought and interaction. An excellent game is the Word FRENZY® card game. Word FRENZY enhances vocabulary, spelling, word association and math skills - how words relate to different subjects and each other - in a fast, fun and non-intimidating way. The Word Frenzy card game is so much fun to play, your kids will never think it is an educational game – It's stealth education! Best of all, you will have fun playing and interacting with your kids.